



2026 SPONSOR OPPORTUNITIES

November 27 – December 24, 2026

Sam Bridge Nursery & Greenhouses, 437 North Street, Greenwich, CT

GreenwichReindeerFestival.com



Created & Produced by

TMKO
Event Marketing, LLC

SANTA CLAUS . . . AND HIS LIVE REINDEER . . . ARE COMING TO TOWN!

NOVEMBER 27 - DECEMBER 24 * SAM BRIDGE NURSERY & GREENHOUSES

From November 27 until December 24, Santa's LIVE Reindeer will be in town. The town tradition continues for the eighteenth year! Santa's three reindeer will be available in Greenwich for all to enjoy until Christmas Eve.

Bring your child for a magical moment they'll remember forever and create cherished family memories that last a lifetime!

Don't miss this extraordinary opportunity to meet Santa's reindeer and get your holiday photos taken!

Over 1,350 photos with Santa in 2025!

Photo packages with Santa. A memorable opportunity to meet Santa, have your photo taken and meet Santa's LIVE Reindeer!

**PHOTOS WITH SANTA
VISIT LIVE REINDEER**

MONDAYS - FRIDAYS, 12NOON – 6PM

SATURDAYS, 9AM – 6PM

CHRISTMAS EVE, 9AM – 3PM

SUNDAYS, CLOSED

TO BENEFIT



**WILL RECEIVE A
PORTION OF ALL
PHOTOS WITH
SANTA**



GreenwichReindeerFestival.com

2025 PHOTO HIGHLIGHTS . . .



GreenwichReindeerFestival.com

EVENT & MEDIA RESULTS 2025

EVENT RESULTS 2025

- 1,363 Photos with Santa
- \$4,089 + \$8,000 for a **GRAND TOTAL OF \$12,000+** **Donation to Kids In Crisis**, official event beneficiary for the 17th consecutive year
- An estimated 15,000+ individuals experienced the Greenwich Reindeer Festival at Sam Bridge Nursery & Greenhouses in person, throughout the four week event.
- A safe and healthy event for all.

MEDIA RESULTS 2025

- 306 Unique Pieces of Media Coverage
- **294 Million** + combined total of publication-wide audience figures for all outlets featuring coverage
- 241 Million Media Impressions
- 225 Online Pieces of Coverage
- 82 Thousand combined total of likes, comments and shares on social media platforms
- **120,011 Website Unique Views**, Nov.1-Dec. 31, 2025
- 32,723 Website Users, Nov.1-Dec. 31, 2025

Complete 2025 Coverage Book: <https://share.coveragebook.com/b/3b0f6d7b48f45ea0>

THANK YOU 2025 SPONSORS

REINDEER FESTIVAL HOSTED BY



PRESENTING SPONSOR



SANTA'S WORKSHOP SPONSOR



REINDEER STABLE SPONSOR



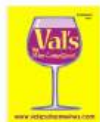
SANTA'S RAFFLE SPONSOR



REINDEER & SANTA COLORING CONTEST SPONSOR



OFFICIAL AIRLINE SPONSOR



HOLIDAY CHEER STATION SPONSORS



COMMUNITY SPONSORS



GIFT BAG SPONSORS



DOGGY GIFT BAG SPONSORS



PREMIER MEDIA SPONSOR



MEDIA SPONSORS



TO BENEFIT

CREATED & PRODUCED BY



ADVERTISING, PR & SOCIAL MEDIA 2025



Sam Bridge Nursery & Greenhouses
437 North Street, Greenwich, CT



NOVEMBER 28 - DECEMBER 24

GreenwichReindeerFestival.com

VISIT LIVE REINDEER PHOTOS WITH SANTA

Mondays - Fridays, 12pm - 6pm
Saturdays, 9am - 6pm
Christmas Eve, 9am - 3pm
Closed Sundays



Santa & His Reindeer Arrive, "We're Back Party Days,"
Nov. 28, 12pm - 6pm. Nov. 29, 9am - 6pm

Digital Leaderboard Ad



Digital Ad



Social Media Posts



Half Page Ad and Eblast



Full Print Page Ad



Lawn Signs - 75

GreenwichReindeerFestival.com

2026 MEDIA AND PROMOTIONS PLAN

ADVERTISING:	Plan:	Dates:	Approx. \$ Value:
<u>Fairfield County Mom:</u> Online Media Platform, reaching Fairfield and Westchester Counties <u>November and December (8 weeks)</u> <u>Hearst Media Services:</u> Greenwich Time, The Advocate Additional Daily and Weekly Newspapers, Connecticut Post, The Norwalk Hour <u>ONLINE ADVERTISING:</u> Greenwich Time, The Advocate, Yahoo in Westchester County, NY and Fairfield County, CT <u>Social Media Advertising:</u> Facebook, Instagram	Calendar Listing and postings to promote the event. 18 double-sided banners which would include the presenting sponsors logo. 4 weeks of advertising half page or quarter page ads in all newspapers. 1 full page color ad. Online banner ads on GreenwichTime.com homepage and Yahoo	Nov. – Dec. 2026 Nov. – Dec. 2026 Nov. – Dec. 2026 Nov. 1 – Dec. 24	\$5,000 \$2,000 \$18,000 \$5,000
<u>Moffly Media:</u> Greenwich Magazine, Stamford Magazine, New Canaan Darien Magazine, Westport Magazine	1 full page color ad (\$3,495) ½ page color ad (\$1,900) ½ page color ad (\$1,700) ½ page color ad (\$1,700) 2 page color spread, + online support	Nov. 2026 and Dec. 2026 issues Greenwich, Jan. 2027	\$55,590
<u>Connecticut Magazine:</u> <u>Fairfield Parent</u>	1 full page color ad (\$7,500) 2, ½ page color ads	Dec. 2026 issue Nov. and Dec. 2026	\$7,500 \$7,500
			6

2026 MEDIA AND PROMOTIONS PLAN (CONTINUED)

PROMOTIONS:	Plan:	Dates:	Value:
•Reindeer Festival Street Signs (100+) •Sam Bridge Nursery Website/Online Promotion •10,000 FLYERS: – Distributed to over 100 Greenwich area Nursery Schools / Schools –Distributed to community centers throughout the Greenwich area •Banners – onsite at Sam Bridge •Photo Sleeves (frames) 2,000 + •EVENT WEBSITE	100+ street signs strategically placed throughout Greenwich and nearby areas / towns Delivered 4 weeks prior to Nov. 24 Emailed to all Greenwich Schools 2 weeks prior to Nov. 29 Displayed for over 5 weeks Given to EVERYONE who buys a photo with Santa (over 1,500 anticipated to sell in 2024) www.GreenwichReindeerFestival.com	7 days prior to Nov. 29 and allowed to stay up 4 weeks 4 weeks prior to Nov. 24 4 to 5 weeks Over 1363+ photos in 2025	\$10,000
•Sam Bridge Nursery & Greenhouses Advertising (print and digital), Broadcast TV Commercial, and Social Media Support		September – December 2026	\$25,000+
•Westchester Family Magazine	3 to 5 unique Eblasts in Nov. and Dec.	Nov. and Dec. 2026	\$5,500 value
•MoneyMailer in CT & NY, half page ad insert	Half page insert to 10K to 20K homes	Nov. & Dec. Mailings	\$2,000 value
PUBLICITY:			
Comprehensive PR Campaign launched throughout the CT / NY Metro Area	Multiple press releases distributed to area wide media	PR Campaign launched 2 months prior to events	Invaluable
SOCIAL MEDIA:			
Comprehensive Social Media Campaign on Facebook and Instagram + paid advertising	Launch Video mid November and the daily posts/videos leading up to and throughout the four week event.	Social Media Campaign launched 2 months prior to events	Invaluable + \$1,000 in ads
TOTAL APPROX. VALUE:			\$155,090



SANTA'S WORKSHOP SPONSOR \$5,000

RESERVED FOR GREENWICH PEDIATRIC DENTAL GROUP



- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as 'Greenwich Santa's Workshop Sponsor.' i.e. ***Santa's Workshop sponsored by Greenwich Pediatric Dental Group***
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Santa's Workshop, 437 North Street, Greenwich CT, November 27 - December 24, 2026. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





REINDEER STABLE SPONSOR

\$5,000

RESERVED FOR GREENWICH BRACES



- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Reindeer Stable Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





OFFICIAL REAL ESTATE SPONSOR

\$5,000
(ONE AVAILABLE)

- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Official Real Estate Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





OFFICIAL AIRLINE SPONSOR

\$5,000

RESERVED FOR AVELO AIRLINES



- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Official Airline Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





OFFICIAL BANK SPONSOR

\$5,000

(ONLY ONE AVAILABLE)

- Sponsor logo prominently positioned as the OFFICIAL BANK SPONSOR
- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Official Bank Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - www.greenwichreindeerfestival.com
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, Reindeer Shed area at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)





OFFICIAL HOTEL SPONSOR

\$5,000

(ONLY ONE AVAILABLE)

- Sponsor logo prominently positioned as the OFFICIAL HOTEL SPONSOR
- Sponsor to provide one complimentary room for four Saturday night stays for Santa, November 27, December 4, 11 and 18.
- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Official Bank Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - www.greenwichreindeerfestival.com
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, Reindeer Shed area at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)





COLORING CONTEST SPONSOR

\$5,000

RESERVED FOR THE PALACE STAMFORD



- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "Reindeer & Santa Coloring Contest sponsored by The Palace Stamford."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)
- Opportunity for additional sponsor activation during the four (4) week event at Sam Bridge Nursery. Valuable publicity opportunity.





SANTA'S WORKSHOP RAFFLE SPONSOR

\$4,500

THANK YOU, MERCEDES-BENZ OF GREENWICH!

Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Santa's Workshop Raffle Sponsor."

- All Advertising
- All Press Releases
- All Event Promotional Materials: flyers and posters
- Sponsor information distributed in all gift bags given with purchase of Photo with Santa.

(1,800 gift bags, approximate estimate). All information and promo items provided by sponsor.

- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to provide two (2) MB Kids Cars for a RAFFLE in Santa's Workshop for everyone who has their photo with Santa and the Name the Baby Reindeer Contest Raffle.
- Opportunity to provide a MB Convertible for Friday, Nov. 27, for Santa's arrival at Sam Bridge.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





REINDEER SPONSORS

\$3,500 EACH

(THREE SPONSORSHIPS AVAILABLE)



- Sponsor/company name/logo prominently positioned on a banner custom made for the reindeer stable area.
- Sponsor/company name/logo positioned in all event collateral material as a "Reindeer Sponsor," as well as:
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - www.GreenwichReindeerFestival.com
- Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate). All information and/or promo items provided by Sponsor for the gift bags.
- Prominent mention and logo positioned on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- Opportunity to have volunteers assist at Santa's Workshop
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets.
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, at Sam Bridge Nursery & Greenhouses, November 27 - December 24, 2026. (banner provided by sponsor)





HOLIDAY CHEER STATION SPONSOR \$2,500

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Holiday Cheer Station Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa.
(1,800 gift bags, approximate estimate). All information and promo item provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to provide complimentary coffee, hot chocolate, add'l non-alcoholic and alcoholic drinks for people to have for the dates listed here. Opening Weekend (Friday and Saturday), and every Thursday afternoon and Saturday, all day. **2026 DATES: Nov. 27, 28, Dec. 5, 12, 19, and 24.**
- Opportunity to sell packaged products like coffee, teas, honey, and gift baskets.
- Opportunity to provide all serving staff during the four-week event. Dates above.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





Complimentary Drinks
Inside by Santa's Workshop for Kids and Adults



Wine Tasting & specialty drinks provided by Val's Putnam Wines & Liquors



Complimentary sparkling or flat Saratoga Water

Complimentary Hot Chocolate for the "We're Back Party Days," Nov. 28 & 29

Holiday Cheer 2025 SCHEDULE

"WE'RE BACK PARTY DAYS"

November 28, Friday	12pm - 6pm
November 29, Saturday	9am - 6pm
December 6, Saturday	9am - 6pm
December 13, Saturday	9am - 6pm
December 20, Saturday	9am - 6pm

GreenwichReindeerFestival.com



WE'RE BACK DAYS SPONSOR

\$2,500 (1 OR 2 AVAILABLE)

FRIDAY, NOVEMBER 27, 12NOON – 6PM

SATURDAY, NOVEMBER 28, 9AM – 6PM

**SANTA ARRIVES AT 12NOON, FRIDAY * SANTA'S WORKSHOP OPENS AND PHOTOS WITH SANTA BEGIN
FOOD TRUCKS * FOOD VENDORS * DANCE PERFORMANCES
THE FESTIVITIES CONTINUE SATURDAY, 9AM – 6PM**

- Sponsor logo prominently positioned as the We're Back Party sponsored by _____(your name here)
- Sponsor logo prominently positioned in all collateral material and advertising (print, radio, etc) produced for event and mentioned as "We're Back Days Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa.
- (1,800 gift bags, approximate estimate)
- Prominent mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Prominent mention on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.
- Opportunity to have custom videos promoting sponsor created and shared on our social media outlets
- One (1) Corporate Banner prominently displayed at Greenwich Reindeer Festival, Reindeer Shed area at Sam Bridge Nurserv & Greenhouses. November 27 - December 24, 2026. (banner provided by sponsor)





COMMUNITY SPONSOR

\$2,500

(UNLIMITED SPONSORSHIPS AVAILABLE)

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Community Sponsor." Please note the Community Sponsor logo will be positioned as slightly smaller than the other sponsor logos, relative to support level.
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa. (1,800 gift bags, approximate estimate). All information and promo items provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





SANTA'S HEALTH & FITNESS SPONSOR

\$1,750

SANTA'S 5 – 10 MINUTE STRETCH BREAKS (TWO SPONSORSHIPS AVAILABLE)

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Community Sponsor." Please note the Community Sponsor logo will be positioned as slightly smaller than the other sponsor logos, relative to support level.
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
 - Sponsor information distributed in all gift bags given with purchase of Photo with Santa.
(1,800 gift bags, approximate estimate). All information and promo items provided by sponsor.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield County, Westchester and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram)
- Opportunity to lead **SANTA'S FIVE to TEN-MINUTE STRETCH BREAKS** every two (2) hours, two different Saturdays during the four-week event. Great opportunity to lead everyone standing in line, WITH SANTA, through a 5 to 10-minute stretch break offering health and fitness tips for the families. Distribution of club offerings and information to start the NEW YEAR healthy and happy.
- Opportunity to offer Health and Fitness TIPS for all families for a healthy holiday season and a healthy New Year!
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





GIFT BAG SPONSORS & DOGGY GIFT BAG SPONSOR IN-KIND DONATIONS

- Sponsor logo prominently positioned in all collateral material and advertising (as allowed), produced for event and mentioned as "Gift Bag Sponsor."
 - All Advertising
 - All Press Releases
 - All Event Promotional Materials: flyers and posters
- Sponsor to provide 1,000 useable bags (approx. size 9" x 13") + information and promotional item / gift. All items will be needed by the end of October 2026. These are given to all customers with their Photo with Santa throughout the 4 weeks.
- Doggy Gift Bag Sponsor to provide 200 complete Doggy Gift Bags using a reusable bag filled with dog friendly items for the dog and owner. These will be given to all customers who bring their dog for Photos with Santa, Mondays – Fridays throughout the 4 weeks.
- Sponsor information distributed in all gift bags given with purchase of Photo with Santa.
 - (1,800 gift bags total, approximate estimate). All information and promo item provided by sponsors.
- Mention in all event press releases. Press releases sent to area-wide media; Fairfield & Westchester Counties and New York City.
- Mention and sponsor logo prominently displayed on Greenwich Reindeer Festival **website** as well as all **social media outlets** (Facebook, Instagram). Multiple custom social media posts to promote ALL Gift Bag Sponsors. Short videos provided by sponsors are welcome.
- Opportunity to leverage event sponsorship through additional promotion and public relations implemented by sponsor in coordination with event management.





SPONSOR AGREEMENT FORM

Yes, I would like to confirm our support for the **18th Annual Greenwich Reindeer Festival & Santa's Workshop presented by Jenny Allen & Kristen Studwell of Compass Real Estate**, November 27 – December 24, 2026.

Please check your sponsor level:

- | | | |
|--|---|-------------------|
| ☐ Presenting Sponsor | (Jenny Allen & Kristen Studwell at Compass Real Estate) | |
| ☐ Santa's Workshop Sponsor | (Greenwich Pediatric Dental Group) | \$ 5,000 |
| ☐ Reindeer Stable Sponsor | (Greenwich Braces) | \$ 5,000 |
| ☐ Official Real Estate Sponsor | | \$ 5,000 |
| ☐ Official Airline Sponsor | (Avelo Airlines) | \$ 5,000 |
| ☐ Official Bank Sponsor | | \$ 5,000 |
| ☐ Official Hotel Sponsor | | \$ 5,000 |
| ☐ Coloring Contest Sponsor | (The Palace Stamford) | \$ 5,000 |
| ☐ Santa's Workshop Raffle Sponsor | (Mercedes-Benz of Greenwich) | \$ 4,500 |
| ☐ Reindeer Sponsor(s) | (three different sponsorships available) | \$ 3,500 each |
| | (Sam Bridge Nursery and Greenwich Hospital) | |
| ☐ Holiday Cheer Station Sponsor(s) | | \$ 2,500 |
| ☐ We're Back Days Sponsor | | \$ 2,500 |
| ☐ Community Sponsor(s) | | \$ 2,500 each |
| ☐ Santa's Health & Fitness Sponsor(s) | | \$ 1,750 each |
| ☐ Gift Bag Sponsors & Doggy Gift Bag Sponsor(s) | | In-Kind Donations |

Please complete the following information:

Company Name: _____

Contact Name: _____

Signature: _____

Phone: _____ Cell Phone: _____

Email: _____

Company Address: _____

City State Zip

Please FAX or EMAIL completed form to:

Tamara Ketler, Fax 203 532-5696, tamara@tmk-eventmarketing.com, Cell 203 273-1166

PAY BY CREDIT CARD ONLY (3.9% credit card process & handling fee will be charged for every transaction)

Please provide credit card information: ____Visa* ____MasterCard* ____AMEX*

Name as it appears on card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Zip Code of CC: _____

All Sales Final. No Refunds. If the event is cancelled due to natural disaster (i.e. hurricane conditions), I will not hold TMK Sports & Entertainment liable for any purchases made specifically for the event or the staffing commitments made for the event.



CONTACT INFORMATION

For more information about Sponsorship opportunities, please contact:



Tamara Ketler

TMK Event Marketing, LLC

Greenwich, Connecticut

Cell: 203 273.1166

Office: **203 531.3047**

Fax: 203 532.5696

Email: tamara@tmk-eventmarketing.com



GreenwichReindeerFestival.com